

<http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132>

Why Business Studies?

Gain a critical understanding of organisations and their ability to meet the needs and wants of society. Acquire the tools and information required to understand how businesses are created and managed, as well as an insight into how they become successful. Specific topics include leadership, motivation, e-commerce, marketing, finance and legislation. We will also discuss how businesses need to respond to economic challenges, changes in trends and consumer spending and consider the ethical dilemmas and responsibilities faced by organisations.

With A level Business, you will acquire extremely valuable skills in strategic planning, decision making, problem solving and data analysis.

Assessment

Three written papers worth 33.3% each

Recommended Reading

A Level Business AQA Year 1 & 2

CGP A Level Business AQA - Complete Revision and Practice

<https://www.tutor2u.net/business>

Recommended Entry Requirements

Grade 5 GCSE English and Mathematics

A genuine interest in the study of businesses and the influences on them.

Future Pathways

University degrees, apprenticeships and careers in Marketing, Accountancy, Business Management, Business Law, Economics, Project Management and much more.

Complementary A Levels

English, Geography, Maths or Core Maths, Politics, Psychology, Sociology.

Extra & Super Curricular

We intend to visit businesses to investigate how theory is applied in the workplace and invite visitors from industry to share their experiences with you.

“I have enjoyed the course more than I expected. It has changed how I behave as a consumer for the better.”